



The Egyptian-British Chamber of Commerce
غرفة التجارة المصرية البريطانية



Investment Promotion Office London
مكتب ترويج الاستثمار لندن

Egypt: Investment Conferences

PRIORITIES FOR BUSINESS AND INVESTMENT



Dublin 30 June & London 3 July 2003

EGYPTIAN KEYNOTE SPEAKERS

HE Dr Ali El Saedy
Minister of Industry & Technological Development

HE Fayza Abou El Naga
Minister of State for Foreign Affairs

HE Dr Mohamed El Ghamrawy
Chairman of the General Authority for Investment & Free Zones

EGYPT: INVESTMENT CONFERENCES

I am delighted to invite you to these timely and important conferences which will be held on 30 June in Dublin and on 3 July in London under the auspices of The Egyptian Government and its Investment Promotion Office in London. The programme will focus on major prioritised sectors-namely Food and Agri-business, Textiles, Information Technology, Pharmaceuticals and Banking and Finance as outlined below. Additionally, during the Plenary Sessions, particular attention will focus on EU and Egyptian investment opportunities and the relevance of The European Union's Industrial Modernisation Programme.

The conferences proceedings will be inaugurated by Senior Egyptian Cabinet Ministers, supported by other appropriate officials from the relevant key sectors. Emphasis will also be addressed on each of the above-mentioned sectors by specialist speakers, with time allocated for subsequent exchanges of views and dialogue. Pleasingly, there has already been an encouragingly high level of interest from a large number of prominent Egyptian businessmen who are keen to discuss bilateral business opportunities with their British and Irish counterparts.

We trust that you will find it both interesting and worthwhile.

Yours faithfully,

Taher El-Sherif

Taher El-Sherif
Secretary-General

DUBLIN

Monday 30 June 2003

*Venue Irish Business and Employers
Confederation Head Office,
Confederation House, 84/86 Lower
Baginbun Street, Dublin 2*

PRELIMINARY PROGRAMME

09:00-10:00 Registration

**10:00-11:30 Inaugural
Session**

Mr Taher El Sherif
Secretary-General of the Egyptian-
British Chamber of Commerce (EBCC)

H.E. Ashraf Rashed
Ambassador of Egypt to the Republic
of Ireland

Mr. Michael Dowling
Chairman of the Irish Egyptian
Business Association

Mr. Gamal El Nazer
Chairman of the Egyptian
Businessmen's Association (EBA)

HE Michael Ahern, TD
Minister of State at the Department
Enterprise, Trade & Employment

**EGYPT AS A COMPETITIVE
BASE FOR PRODUCTION &
INVESTMENT**
HE Dr Mohamed El Ghamrawy

§ Full range of competitive incentives
to attract foreign inward investment
§ Low cost of business setup and
operation
§ Availability of semi-skilled, skilled
and highly qualified personnel
§ One Stop Shop project approval

**EGYPT'S FOREIGN POLICY
WITH EMPHASIS ON EU**
HE Fayza Abou El Naga

§ The EU is the main trading partner
with share of almost 40% of Egypt's
total trade
§ The Association Agreement
§ Ireland-Egypt trade relations

HIGHLIGHTS ON THE INDUSTRIAL MODERNISATION PROGRAMME

Dr Slim El Tlatli
Chief Executive of the Industrial
Modernisation Centre

§ An opportunity for doing business
in Egypt
§ EU contribution to modernise
Egyptian industries
§ Prioritised sectors, include Textiles,
Agri-business and Leather

**11:30-11:45 Coffee & Tea
Break**

**11:45-13:15 Streamed
Workshops**

TEXTILE INDUSTRIES

Egyptian panellists
Irish panellists

§ Investment opportunities and
priorities
§ Exports of apparels
§ Customs and protection
§ Egyptian cotton trademark
§ Privatisation

AGRI-BUSINESS AND FOOD PROCESSING

Egyptian panellists
Irish panellists

§ Advanced technology to serve
agriculture exports
§ Post harvest integrated systems
§ Meat industry and trade

INFORMATION TECHNOLOGY & TELECOMMUNICATIONS

Egyptian panellists
Irish panellists

§ Software development
§ Outsourcing opportunities
§ E-government

13:15-14:30 Lunch

**20:00-21:30 Reception
hosted by HE Ashraf Rashed,
Ambassador of Egypt**

LONDON

Thursday 3 July 2003

*Venue: Churchill Inter-Continental
Hotel 30 Portman Square London W1
4ZX*

PRELIMINARY PROGRAMME

09:00-10:00 Registration

10:00-11:00 Opening &
Welcoming
Remarks

Sir David Blatherwick
Chairman of the Egyptian-British
Chamber of Commerce

H.E. Adel El Gazzar
Ambassador of Egypt to the UK

UK Government Official

Main Sponsor

H.E. Dr Mohamed El Ghamrawy
Chairman of the General Authority for
Investment and Free Zones

H.E. Fayza Abou El Naga
Minister of State for Foreign Affairs

H.E. Dr Ali El Saedy
Minister of Industry and Technological
Development

11:00-11:30 Coffee & Tea
Break

11:30-13:00 Plenary
Session

**UK-EGYPT TRADE &
ECONOMIC RELATIONS IN
THE FRAMEWORK OF THE
EU AGREEMENT**

**Chaired By: HE Dr Ali El Saedy
and HE Fayza Abou El Naga**

§ The EU is the main trading partner
with share of almost 40% of Egypt's
total trade
§ IMP: an opportunity for doing

business in Egypt
§ EU Association Agreement-the
interim phase
§ Customs regulation
§ Textiles exports
§ Agriculture quota

13:00-14:00 Lunch

14:00-15:30 Streamed
Workshops

TEXTILE INDUSTRIES
Egyptian panellists
British panellists

§ Investment opportunities and
priorities
§ Exports of apparels
§ Customs and protection
§ ITMA 2003, Birmingham
§ Egyptian cotton trademark
§ Privatisation

**PHARMACEUTICAL
INDUSTRIES**
Egyptian panellists
British panellists

§ Licensing and registration
§ Price structuring
§ Utilisation of available capacities
§ Domestic market size
§ Opportunities for exports
§ Privatisation
§ Intellectual property rights

**AGRI-BUSINESS AND FOOD
PROCESSING**
Egyptian panellists
British panellists

§ Advanced technology to serve
agriculture exports
§ Post harvest integrated systems
§ Exports of fruit & vegetables to the
UK

BANKING & FINANCE
Egyptian panellists
British panellists

§ ECGD new scheme
§ Implementation of the Money
Laundry Law

§ Implications of currency floatation
on Investment in Egypt
§ Privatisation

15:30-16:00 Closing
Session

UK Minister

Egyptian Government Officials

Sir David Blatherwick

18:30-20:30 Reception
hosted by **Coutts Bank, 440
Strand, London WC2R 0QS**

REGISTRATION

Kindly register your attendance by completing the section below.

Please use block capitals

(Title) Name

Position Company

Activity of company.....

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Address.....

.....

Country.....

Telephone Fax.....

E-mail Website.....

I wish to attend the Seminar in Dublin

Workshops preferences:

- Textiles industries,
- Agri-business and food processing, or
- IT & Telecoms

I wish to attend the Seminar in London

Workshops preferences:

- Textiles industries,
- Pharmaceutical and medical industries,
- Agri-business and food processing, or
- Banking and finance

For a specific counterpart, if required, please indicate field

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Conference fees:

- £50 for each Egyptian delegate Dublin,
- £50 for each Egyptian delegate London, or
- £75 for each Egyptian delegate London and Dublin

£75 + VAT for each UK participant in London Conference

I enclose my cheque payable to The Egyptian-British Chamber of Commerce

We look forward to you joining the Conference.

