



Technical and Vocational Education and Training UK

Opportunity Egypt Conference
11th November 2009

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What prompted the formation of TVET UK?



- UKTI Sector Advisory Group for Education & Skills
- Demand for vocational skills increasing worldwide
- UK has unique set of skills, experience and capabilities
- UK TVET losing out to other countries through
 - lack of a united promotional focus
 - collective bidding capability
- UK did not have a single 'brand' through which to promote and market the TVET sector
- UK TVET sector needs to compete and win business

TVET UK's Unique Role



TVET UK Capacity, Capability & Experience



TVET UK consists of members from:

- UK National Agencies
- UK Awarding Bodies
- Professional Institutes
- Learning & Skills Providers
 - Further & Higher Education Colleges
 - Skills Training Centres
- Equipment Manufacturers & Suppliers
 - Design and Layout of Training Facilities
 - Full Turnkey Solutions
- Materials Suppliers
 - Distance, e-Learning and Online Learning

What is TVET UK?



- TVET UK is a one-stop-shop
- Source of UK suppliers of technical and vocational education & training, equipment and materials
- A genuine provide of TVET solutions for international customers
- Consists of quality assured members in international delivery

What Does TVET UK Do?



- Scope new markets with the support of UKTI
- Arrange bespoke programmes inward delegations to UK
- Promote the UK TVET sector overseas
 - Focussed Trade Missions
 - Exhibitions
 - Seminars/workshops
- Build & Develop Partnerships with international customers
- Build consortiums from members to submit proposals

Scoping Mission to Egypt June 2008



Egypt

In June 2008 working in partnership with embassy staff in Cairo and Alexandria, TVET UK led a group of ten members on a scoping mission to Egypt. The aim of the scoping mission was to investigate the market with a view to identifying key opportunities by sector allowing the UK TVET sector to make better informed decisions on market entry strategy.



**TVET UK
members meet
with Her
Majesty's
Ambassador to
Egypt at the
British Embassy
in Cairo**

Key Findings from the Scope



- Foreign Direct Investment increasing in Egypt
- FDI's and Egyptian Industries cannot source sufficiently skilled Egyptians to service demand
- According to employers the Egyptian education system is not currently preparing sufficient people with the skills set required by industry
- Unemployment is particularly high among graduates with in excess of 50% majoring in subjects neither relevant to nor in demand by industry
- Quality of skills development training in State sector is generally regarded as poor and not producing people 'fit for employment'

Issues and Challenges



- Mix of Strategies
- Quality Assurance
- English Language
- Entrepreneurship
- Industry/Academic Links & a Demand Driven System

So what has been done!

Inward Delegation from Egypt November 2008



Egypt



**Mr. Gamal Moawad visit
to new purpose built for
industry engineering
training facility @
College of North West
London November 2008**

Outward Mission to Egypt December 2008



Egypt



**Minister Rashid
addressing the Skills for
Employability
Conference supported
by HMA Dominic
Asquith December 2008**

Outward Mission to Egypt December 2008



Egypt



**TVET UK Delegates
networking with British
Egyptian Business
Association (BEBA)**

Outward Mission to Egypt December 2008



Egypt



**TVET UK Delegates
presenting to 250
Alexandria Business
Association (ABA)
Members**

Follow-Up - EBBC Meeting January 2009



Egypt



Alan McArthur, TVET UK Director & Michael Thomas MEA - Signing first Framework Agreement with Medhat El Madany, ITC & Hani Hafez FEI, 20th January 2009

Endorsed by HMA Dominic Asquith and Baroness Symons in attendance

Follow-up to Egypt Missions January 2009



Egypt



**Alan McArthur, TVET UK Director - Signing MoU
with Prof. Magdy Kassem, NAQAAE, 22nd January 2009**

Thank you